



# OVERDRIVE MAGAZINES

NORTH DAKOTA  
ACADEMIC CONSORTIUM

MARCH 19, 2025



## COST AND INVOICES

Our magazine subscription is one annual fee. NDAC's annual fee is \$10,000. Divided between the 10 schools in the consortium, that would come to \$1,000 each.

There are two ways we can pay:

**Option 1** – The magazines can be purchased in the consortium account for \$10,000 total. Our accounting team can take content credit from each account (\$1,000 each) to put in the consortium account to pay for the invoice.

**Option 2** – Our accounting team can purchase \$1,000 worth of content credit in each account, generating an invoice. They would then reserve that content credit. Once your magazine subscription goes live, they would use the reserved content credit to pay for the magazine invoice.

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MAGAZINE DEMO

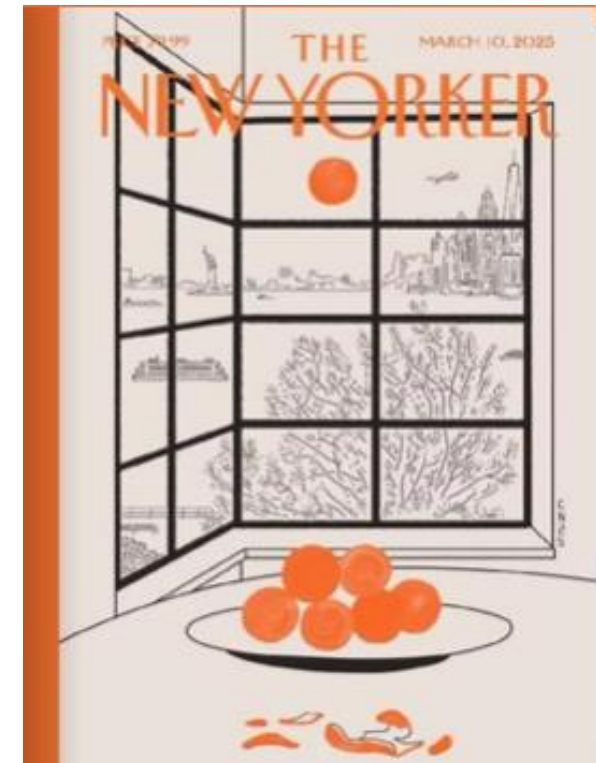


Libby.

## FAQ – HOW MANY MAGAZINES ARE INCLUDED?

A growing collection of **over 5,000 magazines**. In addition to getting all the popular titles you know your readers want, you are adding thousands more to reach every user in your community. Because we sell these as an “all-in” plan, there is no real risk in adding them to your collection as they are all included in the set price.

Any new issues will be automatically added for the duration of your subscription. When using smart tags in Libby, patrons can be notified when a new issue is released.





# FAQ – WHICH LENDING MODEL ARE THE MAGAZINES OFFERED IN?

All magazines are available for Simultaneous Use, with no circulation caps – no waiting! Readers can check out as many magazines as they want, helping you increase circulation, and meet demand all for one set price.

Subscriptions are annual. The package will expire from your collection one year from the purchase date.



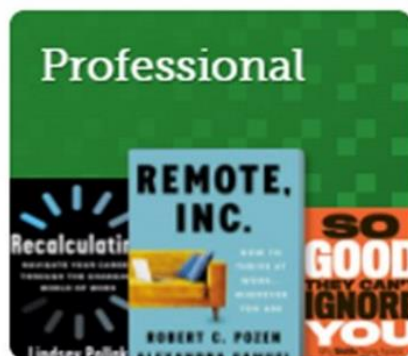
# FAQ – CAN I CURATE MAGAZINES?

Of course you can!

Magazines can be curated the same way as eBooks and audiobooks.

Planning a cookbook curated collection for the holidays? Add in some cooking-related magazine titles!

We can also create a magazine guide which will appear on your Libby home-page under Guides.

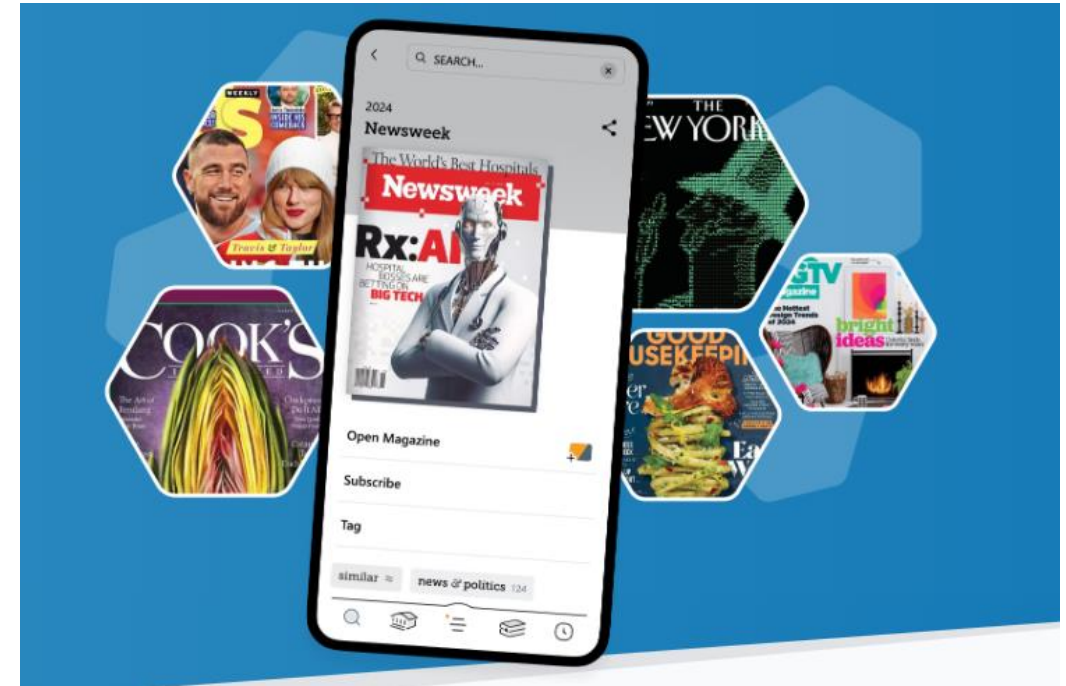


## GUIDES

Our librarians curate these guides to help you explore our catalog.

## FAQ – WHAT IF THERE ARE MAGAZINES THAT ARE NOT APPROPRIATE FOR MY COLLECTION?

There may be some titles in the plan that you do not wish to make available to users, you have the ability to weed, or hide, any magazines in the plan.

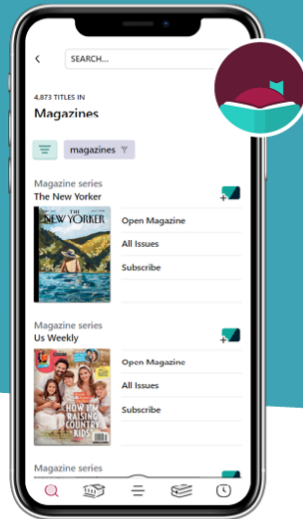


# NEVER MISS A BEAT!

Subscribe to all your favorite magazines in Libby!

**Libby.**

The library reading app



## FAQ - HOW CAN I PROMOTE THE MAGAZINES?

We have a full magazine marketing kit with a flyer, a bookmark and social media graphics which you can download from our [dedicated Magazines page](#) on the OverDrive Resource Center.





THANK YOU!

## Questions?

Please contact me!

Laura McMahon

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