NDAC Quarterly Meeting

June 13, 2024

Attendees: Brittany Fischer (UND), Laura McMahon (Overdrive), Nicole Murphy (ODIN), Paul Amberg (DSU), Hannah Beebe (VCSU), Tuya Dutton (UJ), Laura Egan (UND), Shannon Hofer (NMY), Kelly Kornkven (NMY), Liz Mason (ODIN), Virginia Millette (ODIN), Jenny Sjoquist (NDSU), Tina Stockdill (ODIN), Lynn Wolf (ODIN), Amy Carson (NDSCS)

Agenda:

* Laura McMahon, Account Manager - Academic & Professional, OverDrive
  + Email: [lmcmahon@overdrive.com](mailto:lmcmahon@overdrive.com)
  + Presentation on 2023 stats and where we currently are in 2024, will also discuss content credit at each school’s renewal (25 minutes with 5-10 minutes for questions)
  + Statistics
    - 4729 checkouts 2023
    - 80% checkout growth
    - 987 users 2023
    - Growth of 77.2%
    - Spend 21102.08
    - Growth of 91%
    - Format
      * Audiobooks 62% checkouts
        + 5733 titles in collection and only 17.5% in audiobook
        + Perhaps purchase more audiobooks?
    - Holds
      * Current holds: 172 titles, 99 audiobooks, 73 ebooks
      * Current average waiting period: 35 days – too long (ideal range is 20 days)
  + Purchasing tools
    - Holds manager – current plans runs once a month for titles with ah old ratio of 4 or higher
    - Metered access manager runs once a month for titles that have expired form the collection consider changing to MA titles that will expire soon.
  + Purchasing discussion
    - Currently have 28.51K in content credit
    - Suggestions
      * Lean into sales throughout the year
      * Consider purchasing titles with highs and multiple notify me tags
      * Let overdrive build carts for you
  + Marketing support
    - Contact Laura if you’d like to have customized marketing materials.
  + Renewal
    - Majority will renew on November 1, 2024
* New business?
  + VCSU – Hannah will be taking over purchasing for the consortium rather than Jennifer
  + Consortium Purchasing Committee will meet later this year to coincide closer with November renewals.
    - Current Consortium Purchasing Committee Members
      * Brittany Fischer – UND
      * Tuya Dutton - UJ
      * Marlene Anderson – BSC
      * Hannah Beebe – VCSU
  + DSU and Mayville State still have NDSL $ to spend.
  + NDSU recently added some additional funds to the pool that need to be spent before June 30th.
    - Will prioritize High Holds & Notify Me tags