S·F·X
CONTEXT SENSITIVE LINKING

SET-UP DOCUMENTATION

Statistics Information

How Statistics Work:

Statistics can be emailed to you on a yearly, monthly, weekly or even daily basis. The information can be sent via an HTML file or it can be sent via a text tab delimited file which can then be opened in Excel, Access, or similar programs.

SFX has the ability to sort statistics via IP addresses. This gives institutions the opportunity to provide a range of IP addresses or exclude a particular IP address or range of IP addresses.

Definitions:

Below are definitions that will help you better understand the different statistic queries SFX offers.

Requests occur any time an OpenURL is sent to the SFX server, or any time an SFX menu is generated.

Clickthroughs occur any time a user chooses an option on the menu, clicks the URL and land at the URL generated for them.

Target where a user ends up at after they choose an option on the SFX menu

Target Service the type of service (getFullTxt, getHoldings, getWebService, getWebSearch) a user chooses on the SFX Menu.

Source where a user clicks on the SFX button, or where a user starts their search.

SFX Queries

1. ***Number of requests and clickthroughs per day***
   Provides information regarding how often a user requests the SFX menu and how often they click on an option in the SFX menu. Information can be totaled by day, month, or year.

2. ***Number of requests and clickthroughs per source***
   Provides information regarding how often a user requests the SFX menu and how often they click on an option in the SFX menu. This information is broken up according to where a user starts their search. Information can be totaled by day, month, or year and you also have the option to see the top 10, top 50, top 100, or all.

3. ***Number of requests and clickthroughs per object type***
   Provides information regarding how often a user requests the SFX menu and how often they click on an option in the SFX menu. The information is broken up according to the type of item a user is searching for (i.e. Book, journal, etc.). Information can be totaled by day, month, or year.

4. ***Number of requests and clickthroughs per service type***
   Provides information regarding how often a user requests the SFX menu and how often they click on an option in the SFX menu. This information is broken up by the type of service they are requesting (i.e. getFulltxt, getHoldings, getWebSearch, etc.). Information can be totaled by day, month, or year.

5. ***Number of SFX requests with/without full-text services***
   Provides information on how often an SFX menu appears with an electronic full text option and how often it appears without an electronic full text option. Information can be totaled by day, month, or year.

6. ***Top target services shown in the SFX menu***
   Provides information on how the most popular target services (getFulltxt, getHoldings, etc.). Information can be totaled by day, month, or year and you also have the option to see the top 10, top 50, top 100, or all.

7. ***Number of clickthroughs per target***
   Provides information on how often a target (EbscoHost, Proquest, Synergy, etc) is chosen from the SFX menu. Information can be totaled by day, month, or year and you also have the option to see the top 10, top 50, top 100, or all.

8. ***Number of clickthroughs per target service***
   Provides information on how often a target (EbscoHost, Proquest, Synergy, etc) is chosen from the SFX menu. This information is then grouped according to target services (getFulltxt, getHoldings, etc.). Information can be totaled by day, month, or year and you also have the option to see the top 10, top 50, top 100, or all.

9. ***Number of clickthroughs for one particular journal***
   Provides information on how often users are looking for a particular journal. This query requires an ISSN.

10. *Most popular journals selected by target*
Provides information on journals requested. This information is broken up by target (EbscoHost, Proquest, Synergy, etc). This query allows you to see the information for all targets or you can choose a particular target. You also have the option to see the top 10, top 50, top 100, or all.

11. *Most popular journals selected by source*
Provides information on journals requested. This information is broken up by where a user begins their search. This query allows you to see the information for all targets or you can choose a particular target. You also have the option to see the top 10, top 50, top 100, or all.

12. *Journals requested but have no full-text*
Provides information on journals requested but that do not have electronic full text available in SFX. You have the option to see the top 10, top 50, top 100, or all the journals.

13. *Selected document delivery targets by source*
Provides information on how often a user requests a document via document delivery. The information is broken up by where a user starts their search.

14. *Books accessed via SFX ranked by use*
Provides information on which books are accessed via SFX. The information also includes how often the book is accessed. Information can be totaled by day, month, or year and you also have the option to see the top 10, top 50, top 100, or all.

15. *Services preferred over full-text*
Provides information on what services (getHoldings, getWebSearch) users choose rather than full text (getFulltxt). Information can be totaled by day, month, or year.

16. *Unused full-text journals*
Provides information on journals activated in SFX but not used by users.

17. *Number of requests which resulted in SFX menu screen without services*
Provides information on the number of SFX menus that appear without any options. Information can be totaled by day, month, or year.

18. *Number of requests and clickthroughs by IP address*
Allows you to view requests and clickthroughs of an SFX menu. Information is grouped by the users IP address. You have the option of grouping my subnet mask, for example you can group by 255.255.255.255, 255.255.255.0, 255.255.0.0, or 255.0.0.0

19. *Most popular journals*
Provides information on the most popular journals in SFX. Information is based on the number of requests plus the number of clickthroughs. You have the option of seeing the top 10, top 50, top 100, or all journals.

20. *OpenURLs that resulted in no full text services, selected by source*
Provides information on SFX menus where no full text option was displayed to the user. Information is grouped by where a user begins their search. You can choose to view a particular source or you can view all sources.