Library2Go: eBooks & more!



Sandra Hannahs & Carrie Scarr West Fargo Public Library

Library2Go is an OverDrive Consortium

OverDrive offers...

- E-books
- E-audiobooks
- E-video
- E-music



Joining Library2Go...

- North Dakota public libraries are eligible
- Libraries sign individual contracts with OverDrive
- Pricing based on population of legal service area
 - Fees charged annually
 - 1/3 to OverDrive, 2/3 for content

Participants

• 18 member libraries

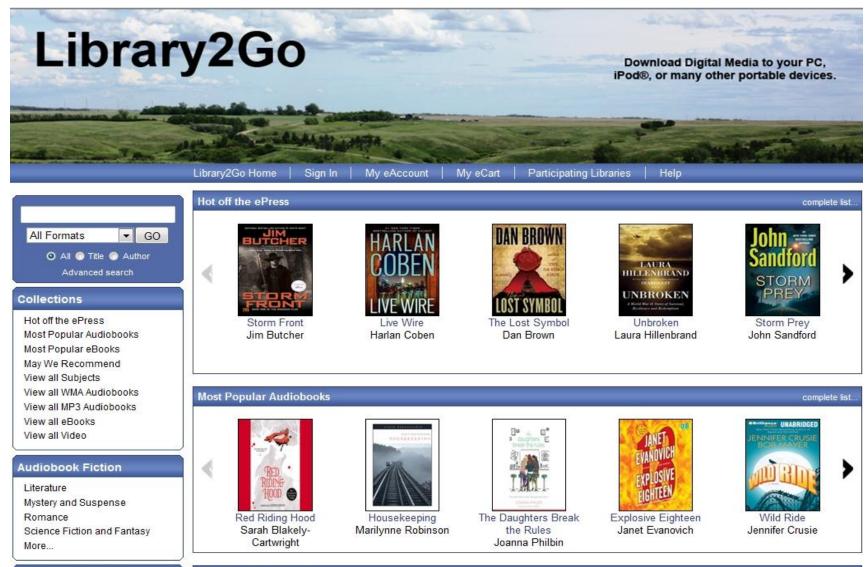
Bismarck Bowman Dickinson **Divide County*** Fargo **Grand Forks Griggs County*** Heart of America* James River Valley

Leach (Wahpeton) **McLean-Mercer** Minot Morton Mandan* Oakes Park River Rolla West Fargo Williston

Joining forces!

- Consortium bylaws
- Shared website
- Shared collection
- Shared responsibilities
 - Officers
 - Selection Committee
 - Marketing/Training Committee
 - Annual meetings

Website



Audiobook Nonfiction

Most Popular eBooks

complete list



Sign In

Library:

All Formats

To sign in, please select your library from the list below.

All
 Title
 Author
 Advanced search

GO

Collections

| Hot off the ePress |
|-------------------------|
| Most Popular Audiobooks |
| Most Popular eBooks |
| May We Recommend |
| View all Subjects |
| View all WMA Audiobooks |
| View all MP3 Audiobooks |
| View all eBooks |
| View all Video |

Audiobook Fiction

Literature Mystery and Suspense Romance Science Fiction and Fantasy More...

ook Nonfisti

[select library] -[select library] Bismarck Public Library Bowman Regional Public Dickinson Public Library Fargo Public Library Grand Forks Public Library James River Valley Library System Leach Public Library McLean-Mercer Regional Library Minot Public Library Oakes School & Public Library Park River School & Public Library Rolla Public Library West Fargo Public Library Williston Community Library

Collection

• Items in Collection 6,681 (5,983 unique titles)



• Audiobooks: 1,740 (1,617 unique titles)



• eBooks: 4656 (4,079 unique titles)



• Videos: 294 (293 unique titles)

Challenges

- High demand
- Multiple devices
- Issues with publishers

High Demand

Library2Go Patrons: 7,669

Circulation Activity By Month Last updated 03/26/2012 1:38 PM ET

Branches: All

From 9/1/2010 through 3/26/2012

| Date | Checkouts |
|--------------------------|------------------|
| 3/2012 | 5,724 |
| 2/2012 | 6,893 |
| 1/2012 | 7,591 |
| 12/2011 | 6,001 |
| 11/2011 | 4,548 |
| 10/2011 | 4,099 |
| 9/2011 | 3,529 |
| 8/2011 | 3,586 |
| 7/2011 | 3,326 |
| 6/2011 | 2,774 |
| 5/2011 | 2,256 |
| 4/2011 | 1,920 |
| 3/2011 | 1,932 |
| 2/2011 | 1,674 |
| 1/2011 | 1,841 |
| 12/2010 | 1,632 |
| 11/2010 | 684 |
| 10/2010 | 505 |
| 9/2010 | 233 |
| Grand Total (19 Months): | 60,748 Checkouts |

Multiple devices

- Supported <u>ebook devices</u>
- Supported <u>audiobook devices</u>





Publishing world

Publishers' differing approaches:

- Random House raise prices
- Penguin pull out
- Harper Collins limit number of uses per copy

Alternatives to OverDrive

- 3M
- Ebsco
- Baker & Taylor Axis 360
- Freading
- Recorded Books (audiobooks only)
- Independent consortia: California, ...