



ProQuest® Syndetics Unbound

Syndetics Unbound is a new unparalleled enrichment product that enables you to quickly and affordably transform your catalog or discovery layer into a dynamic showcase for your collection. This new product combines the best of two enrichment platforms — Syndetic Solutions and LibraryThing for Libraries — and adds a modern, intuitive, mobile-responsive user interface. The result is an innovative and compelling showcase of materials.

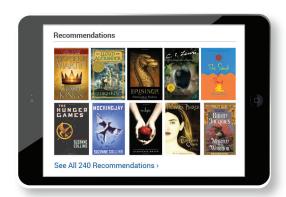
Helps libraries Improve their Customer Experience

Most modern enrichment elements

- Transforms even an outdated library catalog into a dynamic and attractive showcase for a library collection.
- Premium cover service automatically generates cover images if one does not exist.

Comprehensive

- Includes the most expansive coverage of global books and media published in the US, Canada, UK, Australia and New Zealand.
- Features books, movies, music and video games and will soon offer international coverage including Spanish.



Syndetics Unbound goes where your users are, including on tablets and smart phones.

A good Business Decision for Libraries

Simple and useful for libraries.

- Syndetics Unbound is designed to use right out of the box.
- Minimal customization is needed to get Syndetics Unbound into your catalog.
- An easy-to-use admin tool provides element configuration, holdings management and coverage and usage reports.
- See titles in a series not currently in your collection, so you can consider adding them.

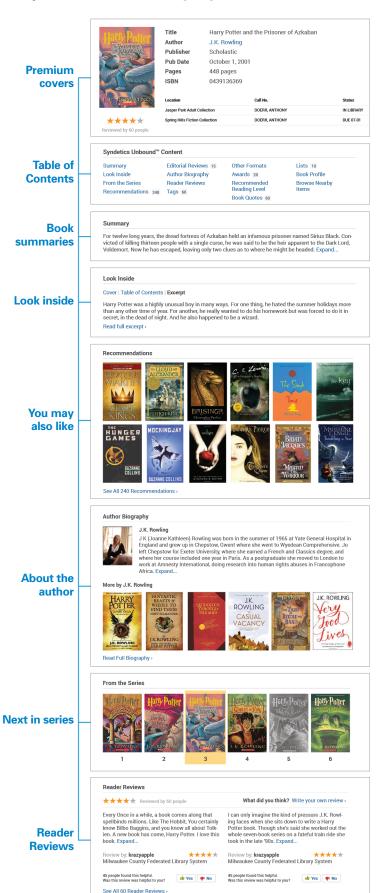
Increases usage

- Syndetics Unbound helps patrons discover the books and other media they'll love, wherever it is.
- Maximize your acquisitions budget by putting all of your materials within easy reach.

Affordable

 To approach the level of readers' advisory support and catalog enrichment offered by Syndetics Unbound, you would need multiple packages from other vendors—and they wouldn't work together. With Syndetics Unbound, it's all included in one subscription.

Syndetics Unbound Highlights



Helps Patrons easily find their next great read

Easy and useful

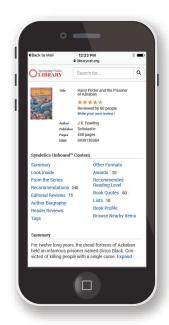
- "You may also like" and browsable tags, series, awards, book profiles and reading levels help patrons find the perfect book, movie, recording or game.
- Patrons can see cover images, summaries, awards and even reviews from fellow readers.

Meets patrons expectations

- Brings patrons the features they expect from everyday web browsing-from social media to shoppingincluding covers, summaries, professional and reader reviews and read-alikes.
- Mobile-optimized user interface that works on smartphones and tablets.

It goes where your patrons are

In addition to the catalog elements, Syndetics
 Unbound includes "Book Display Widgets," a virtual display-shelf for your home page, email newsletters and social sites like Facebook, Twitter and Pinterest.





Watch our introductory video

For more information and to see an implementation in action, visit http://syndetics.com or contact your sales representative at syndetics.unbound@proquest.com

Syndetics Unbound is compatible with all major integrated library systems (ILS) as well the Summon discovery service.



